# Laize Ferraz Frontend Developer

Contact:

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Sunshine Coast, QLD | Australian Citizen

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## **Professional Summary**

Frontend Developer with a passion for building scalable, user-friendly interfaces that empower creators. Experienced in **React**, **Next.js**, **TypeScript**, and **Tailwind CSS**, with a strong background in component-driven UI development, testing, and accessibility. Proven ability to collaborate in **Agile** teams, translate business requirements into customer-focused technical solutions, and deliver high-quality, maintainable code. Enthusiastic about contributing to platforms that serve digital creators worldwide.

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#### **Technical Skills**

- Frontend: JavaScript (ES6+), TypeScript, React, Next.js, Redux
- Styling & UI: HTML5, CSS3, Tailwind CSS, Styled Components
- Testing & Tools: Storybook, Jest, Cypress
- Version Control & Workflow: Git, Agile methodologies, Scrum
- Back-end Exposure: Node.js, .NET
- Databases: MongoDB, CosmosDB, GraphQL

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## **Professional Experience**

#### **Grok Academy – Software Engineer**

Oct 2023 - Aug 2024 | Sydney, NSW

- Created a component library for Grok's platform using Lit Element & Storybook, improving scalability and reusability.
- Achieved 100% unit test coverage with Open Web Components Testing, implementing TDD principles.
- Led accessibility testing, ensuring compliance and educating engineering teams.
- Debugged & optimized production issues, reducing rendering errors in web components.
- Collaborated cross-functionally with designers, engineers, and educators, translating business needs into functional UI solutions.

## Palo IT – Software Engineer

Sep 2021 – Apr 2023 | Sydney, NSW

- Developed full-stack solutions using React, Next.js, Node.js, contributing to scalable public-facing applications.
- Refactored & optimized components, improving load times and performance.
- Conducted code reviews and implemented best practices in Git workflows.
- Led presentations to **stakeholders**, explaining feature development and business impact.
- Participated in **Agile (Scrum) ceremonies**, working closely with designers and back-end developers.

## **Notable Projects:**

- **Cyber Insurance Platform:** Built a system for managing insurance policies, using React, Node.is, .NET, Jest, Cypress, and MongoDB.
- **Digital Therapy MVP:** Developed a platform enabling parents to tutor children through guided activities, using Next.js, TypeScript, AWS Amplify, and Sanity CMS.
- **NFT Marketplace (White-Label Solution):** Created a fiat-based NFT platform with React, Styled Components, Storybook, Atomic Design, Jest, GraphQL, and Node.js.

## Academy Xi – Frontend Web Developer Instructor & Mentor

Sep 2020 – Jul 2021 & May 2022 – Aug 2022 | Sydney, NSW

- Delivered online training in HTML, CSS, JavaScript, Git, Unit Testing (Mocha), and React.
- Provided one-on-one coaching to help students develop industry-standard portfolios.
- Created complementary resources to improve the learning experience.

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## **Education & Certifications**

- Certificate IV in Web-based Technologies TAFE Sydney (June Dec 2019)
- Bachelor's Degree in Law Tiradentes University, Brazil (Aug 2003 Aug 2008)
- Languages: Portuguese (Native), English (Fluent)

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## **Soft Skills & Additional Strengths**

- Strong **communication & collaboration**, ensuring clear alignment across cross-functional teams.
- Experience leading feedback sessions, promoting clean, maintainable code through peer reviews.
- Passionate about continuous improvement, adopting best practices in front-end performance and usability.

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#### References

Available upon request.